



**Transfer Advising Guide: SCTCS Associate in Science to  
Bachelor of Science in Retailing, Retail Management Concentration  
Bulletin Year 2025-2026**

This course plan provides a recommended sequence for this major. For detailed degree requirements, please refer to the University of South Carolina Bulletin. Additionally, reach out to your academic advisor at your technical college for assistance in navigating coursework in your college program of study. Your University of South Carolina advisor will help with course selection and planning for upcoming semesters after transfer.

Course Subject and Title	Credit Hours	Min. Grade	USC Equivalent Course	USC Degree Applicability
<b>Semester One (16 Credit Hours)</b>				
ENG 101 English Composition I	3	C	ENGL 101 Critical Reading & Composition	CC- CMW
MAT 120 Probability & Statistics or MAT 130 Elementary Calculus ***	3	C	STAT 201 Elementary Statistics or MATH 122 Calculus for BA & Soc Science ***	CC- ARP
AST 101 Solar System Astronomy or BIO 101 Biological Science I or CHM 101 General Chemistry I or GEO 205 Physical Geography	4	C	ASTR 101 Intro to Astronomy or BIOL 101/ 101L Biological principles I w/ Lab or CHEM 101 Fundamental Chemistry I or GEOG 104 Intro to Physical Geography	CC- SCI
ART 101 Art History & Appreciation or MUS 105 Music Appreciation or THE 101 Intro to Theatre	3	C	ARTE 101 Intro to Art or MUSC 110 Intro to Music or THEA 200 Understanding & Appreciating Theatre	CC- AIU
COL 105 Freshman Seminar	3	C	UNEL 001T Freshman Seminar	PR Elective
<b>Semester Two (16 Credit Hours)</b>				
ENG 102 English Composition II	3	C	ENGL 102 Rhetoric & Composition	CC-CMW/INF
SPC 205 Public Speaking	3	C	SPCH 140 Public Communication	CC- CMS
CPT 170 Microcomputer Applications	3	C	SPTC 274 Computer Applications in HRSM	CR
AST 101 Solar System Astronomy or BIO 101 Biological Science I or CHM 101 General Chemistry I or GEO 205 Physical Geography	4	C	ASTR 101 Intro to Astronomy or BIOL 101/ 101L Biological principles I w/ Lab or CHEM 101 Fundamental Chemistry I or GEOG 104 Intro to Physical Geography	CC- SCI
PSC 201 American Government or PSY General Psychology or SOC 101 Intro to sociology or REL 101 Intro to Religion	3	C	POLI 201 American national Government or PSYC 101 Intro to Psychology or SOCY 101 Intro to Sociology or RELG 101 Exploring Religion	CC- GSS
Course Subject and Title	Credit Hours	Min. Grade	SCTCS Equivalent Course	USC Degree Applicability
<b>Semester Three (15 Credit Hours)</b>				
RETL 265 Principles of Retailing	3	C	MKT 110 Retailing	MR
HIST 111 US History to 1865	3	C	HIS 201 American History: Disc to 1877	CC- GHS/FD
SPTC 240 Business Law	3	C	BUS 121 Business Law I	CR
RETL 261 Principles of Accounting I	3	C	ACC 101 Principles of Accounting I	CR
Foreign Language or Approved Elective ***	3		Equivalent language Course ***	CC- GFL/ PR
<b>Semester Four (15 Credit Hours)</b>				
RETL 242 HRSM Professional Communication	3	C	BUS 130 Business Communications	CR
RETL 295 Retailing Practicum	6	C	BUS 275 Business Internship	MR
RETL 262 Principles of Accounting II	3	C	ACC 102 Principles of Accounting II	CR
Foreign Language or Approved Elective ***	3	C	Equivalent Language Course ***	CC- GFL/ PR
<b>Semester Five (15 Credit Hours)</b>				
RETL 201 Exploration of Retail Management and Fashion Merchandising Industries	3	C	No SCTCS Equivalent	MR
RETL 310 Digital Retailing	3	C	No SCTCS Equivalent	MR
HRTM 344 Personnel Organization & Supervision	3	C	MGT 201 Human Resource Management	CR
Carolina Core VSR ***	3		Equivalent VSR Course ***	CC- VSR
STAT 110 Intro to Statistical Reasoning	3		No SCTCS Equivalent	CC- ARP
<b>Semester Six (18 Credit Hours)</b>				
RETL 350 Sales Strategies	3	C	No SCTCS Equivalent	MR
RETL 362 Principles of Customer Service	3	C	MKT 135 Customer Service Techniques	MR
RETL Elective ***	3	C	Equivalent Course if Applicable ***	MR
RETL 366 Retail Buying	3	C	No SCTCS Equivalent	MR
Approved Elective ***	3		Equivalent Course if Applicable ***	PR
HRSM 301 Professional Development Seminar	3	C	No SCTCS Equivalent	CR

<b>Semester Seven (15 Credit Hours)</b>				
RETL 485 Multi-National Retailing	3	C	No SCTCS Equivalent	MR
RETL 369 Retail promotion	3	C	No SCTCS Equivalent	MR
RETL 351 Retail Entrepreneurship	3	C	No SCTCS Equivalent	MR
RETL 472 Category Management	3	C	No SCTCS Equivalent	MR
RETL Elective ***	3	C	Equivalent Course if Applicable ***	MR
<b>Semester Eight (12 Credit Hours)</b>				
RETL 425 Customer Experience Management	3	C	No SCTCS Equivalent	MR
RETL 330 Asset Protection for Retailers	3	C	No SCTCS Equivalent	MR
RETL 495 Retailing Internship	6	C	No SCTCS Equivalent	MR

\* Additional courses may be transferred.

For more information about program requirements please visit <https://academicbulletins.sc.edu/undergraduate/programs-az/> and the course equivalency transfer table at [https://banner.onecarolina.sc.edu/BannerExtensibility/customPage/page/z\\_spg\\_codes-transferequiv?mepCode=COL](https://banner.onecarolina.sc.edu/BannerExtensibility/customPage/page/z_spg_codes-transferequiv?mepCode=COL) to determine how additional courses may transfer from your institution.

\*\*Not all USC majors offer Transfer Advising Guides. The university's top transfer majors were selected for these guides.

\*\*\* In Resident Requirement: The last 25% of a student's degree must be completed in residence at the University of South Carolina, and at least half of the hours in the student's major course and in the student's minor courses (if applicable) must be taken at the University.

\*\*\*\* Transfer credits to USC must be from regionally accredited institutions for academic courses completed with grades of **C-** or better.

Disclaimer: Transfer Advising Guides are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

<b>Codes:</b>			
<b>CC</b>	Carolina Core	<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding	<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving	<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component	<b>CR</b>	College Requirement
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	<b>MR</b>	Major Requirement
<b>CC-GHS</b>	Carolina Core – Historical Thinking	<b>PR</b>	Program Requirement
<b>CC-GSS</b>	Carolina Core – Social Sciences	<b>FD</b>	Founding Documents