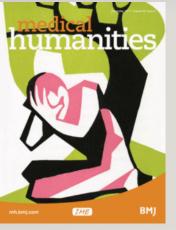


School of Medicine Greenville

Medical Shame: Implications For Patient-centered Care And Research Patient Engagement Studio University Of South Carolina School Of Medicine Greenville Peggy J. Wagner, Ann Blair Kennedy, Sara Robb, Melanie Sutherland Research Experts Cole Brown, Jaime Fivecoat, Deb Frederick, Mark Jones, Johnny Payne, Jessica Sterling Patient Experts

BACKGROUND



Patient experts identified 'shame' as a highly influential factor in seeking care and following treatment recommendations.

- One patient revealed that they had not even told their family members of their diagnosis of diabetes.
- This led our team to consider "medical shame" as a contributor to health outcomes in diabetes.
- Literature reviews led to only a few articles and a special issue in Medical Humanities BMJ 2017V 43-4.

MEDICAL SHAME IN LANGUAGE

Problematic	Preferred
Diabetic <i>(as an adjective)</i> diabetic foot diabetic education diabetic person <i>"How long have you been diabetic?"</i>	Foot ulcer; infection on the foot Diabetes education Person with diabetes <i>"How long have you had diabetes?"</i>
Diabetic <i>(as a noun)</i> "Are you a diabetic?"	Person living with diabetes Person with diabetes Person who has diabetes "Do you have diabetes?"



Nathanson's Compass of Shame may apply to Medical Shame

- Medical shame may have the same results:
 - Attack self—disappointment in oneself—"I am no good because I'm non-compliant"
 - Avoidance—not seeking healthcare because you don't want to be lectured
 - Attacking others—denying health advice because they don't have to deal with a chronic illness
 - Withdrawal—personal isolation due to depression from challenges of disease management

Join Us In Understanding Medical Shame

Shame resilience theory applied to medical shame

(Based on Brene Brown, 2007)

- Recognizing the personal vulnerability that receiving a diagnosis might bring-- leading to the feelings of shame
- What are the external factors that lead to the feelings of shame about your diagnosis or treatment?
- Who could I connect with to receive and offer empathy?
- How do I experience the feeling of shame?

Working Group on Medical Shame

- Interested in joining a group to develop a research agenda about the impact of shame in medicine?
- What is the prevalence of in medical shame in health care?
- What are patient perspectives of shame in medicine?
- How can physicians address medical shame?
 What strategies encourage or discourage it?
- How can patients overcome feelings of shame?
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